

Chicken Soup
for the Soul's
**Hidden
HEROES**



FOR IMMEDIATE RELEASE

KENDALL SCHMIDT, a 25 year old Kansas native and current Indie-Alternative Pop Artist, spent the last few years as a member of the beloved Nickelodeon television show boy band, Big Time Rush. Kendall is now pursuing a new musical path, post-BTR, as one half the indie-pop band, Heffron Drive, with former Big Time Rush guitarist, Dustin Belt. He is, additionally, working on upcoming Television and Film projects.

Fresh off of the Latin American leg of their Happy Mistakes (Unplugged) Tour, Heffron Drive teamed up with the newly launched 'CBS Dream Team, It's Epic!' television series CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, to create the theme song to Hidden Heroes, "Eyes On You," which will be released in a Spotify Exclusive on November 12th, 2015.

CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera TV show developed for teens. The show concentrates on revealing the widespread goodwill of our world by secretly capturing everyday heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light--hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds.

Heffron Drive is also featured in Episode 7, titled "Eyes on You," of Hidden Heroes, airing November 14th, 2015.

CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES airs weekends on CBS as a part of the three-hour Saturday morning line-up "The CBS Dream Team, It's Epic!" (Check local listings).

WEBSITES:

www.heffrondrive.com

www.cbsdreamteam.com/chicken---soup---for---the---souls---hidden---heroes/

SOCIAL MEDIA:

@HeffronDrive @CBSDreamTeam @CBSHiddenHeroes