



TRIPLE 7 PR ADDS CHICKEN SOUP FOR THE SOUL'S AMY NEWMARK TO CLIENT ROSTER

Triple 7 Public Relations is proud to announce its representation of Amy Newmark – the author, editor-in-chief, and publisher of the 23-year-old Chicken Soup for the Soul book series and the creator and host of its successful new podcast.

Credited for revitalizing the brand since she stepped in as publisher in 2008, Newmark has edited and published 132 new books in the series, more than doubling the total number of Chicken Soup for the Soul books in print today. She continues to publish 10-12 new books per year, with relevant, topical subject matters that resonate with today's audience, such as the company's Summer 2016 titles, which tap into the nation's appetite for good news and positive thinking: *Chicken Soup for the Soul: The Spirit of America* (June 2016) and *Chicken Soup for the Soul: The Power of Gratitude* (with Deborah Norville, on sale August 23, 2016).

Through reading and editing tens of thousands of Chicken Soup for the Soul stories, Newmark has developed unique insight into many of the most important topics in our lives – love and marriage, parenting, positive thinking, the value of a smile, forgiveness, living with purpose, raising great kids and so much more. She also has the unique insight of someone who moved from Wall Street to Main Street, from the competitive world of hedge funds and short-selling to the position she is in now, where she has an ongoing conversation with hundreds of thousands of fans and readers. With her incredible perspective on what people care most about right now, Newmark continues to advance the conversations about today's America through her podcast, media appearances, speaking engagements and columns.

Newmark's first solo title, *Chicken Soup for the Soul: Maverick with a Mission* (on sale October 4, 2016), distills everything she has learned from her eclectic life and from her work at Chicken Soup for the Soul. *Publishers Weekly* recently chose the book as one of their Top 10 Lifestyle books for Fall 2016. Newmark calls the book a "crash course in Chicken Soup for the Soul wisdom and advice." The book includes the Chicken Soup for the Soul stories that have resonated most with Newmark as well as her personal insights and advice from marriage, four children, and 30+ years in business.

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