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Chicken Soup for the Soul ventures into the celebrity world with "The Story Behind The Song"

Top-selling book publisher links with entertainment industry veteran Jo-Ann Geffen, who has compiled 101 stories by songwriters from Kanye West to Paul Anka

COS COB, Conn. – August 10, 2009 – Chicken Soup for the Soul Publishing, LLC announced the Christmas 2009 publication of *Chicken Soup for the Soul: The Story Behind the Song*, in which the songwriters of 101 of some of the all-time greatest hits, divulge, in their own words, the inspiration behind their respective chart-topping songs.

Robert Jacobs, President of Chicken Soup for the Soul Publishing, LLC., whose titles are distributed by Simon & Schuster, and Amy Newmark, Publisher, signed a deal with Jo-Ann Geffen for this book. Geffen has worked with or known many of the participating artists throughout her career as a publicist, talent manager and celebrity booker for television as well as performance and promotional appearances worldwide. She is credited as editor along with Chicken Soup for the Soul co-founders Jack Canfield and Mark Victor Hansen.

The book tells the stories and background of our favorite songs in several musical genres and for all ages, from rap to classic rock, alternative rock, punk rock, pop, R&B, and country. Some of the songwriters include Paul Anka re-telling his history with Frank Sinatra and the Rat Pack and "My Way," Daryl Hall and John Oates, Diane Warren, Larry Gatlin, Pam Tillis, Joan Jett talking about her autobiographical "Bad Reputation," Ray Stevens about his groundbreaking hit "The Streak," Jerry Cantrell (Alice In Chains) reflecting on his father's tour in Vietnam and its aftermath in "Rooster," John Legend on his breakout hit "Ordinary People", Kanye West, Kenny Loggins' childhood memories from his new children's CD, Christina Aguilera, Lamont Dozier, who also wrote the foreword, on two favorites of his 54 #1 Motown hits, Richie Sambora discussing "Livin' On A Prayer," legendary Hal David, President of the Songwriters Hall of Fame, and Melissa Etheridge telling her poignant story about "Come To My Window," to name a few.

Photographs will accompany the stories. The book is highly anticipated in stores November 10, 2009.

About Chicken Soup for the Soul Publishing, LLC: Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon and Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold more than 112 million copies, with titles translated into over 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support and inspiration. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

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To schedule an interview with any of the parties, please contact Rusty Shelton at (512) 785-4469 or rusty@sheltoninteractive.com.