



S I M O N & S C H U S T E R

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NEWS

**Simon & Schuster and Chicken Soup for the Soul
In Sales and Distribution Agreement**

NEW YORK, N.Y. – July 1, 2008 – Simon & Schuster, Inc. has entered into a sales and distribution agreement with Chicken Soup for the Soul Publishing, LLC.

Under the agreement, Simon & Schuster will handle all new book sales and distribution to bookstores, mass merchants, warehouse clubs, wholesalers, and other retail outlets. The agreement is effective as of July 1, 2008.

“Chicken Soup for the Soul is a thriving, highly recognizable brand” said Michael Selleck, Executive Vice President, Sales and Marketing for Simon & Schuster. “We will work very closely with them to grow their business in all of our channels.”

“We are delighted to welcome Chicken Soup for the Soul into our family of distribution clients,” said Joe Bulger, Vice President, Client Management and Business Development for Simon & Schuster. “We look forward to ensuring they receive a high level of support and service that is consistent with their inspiring brand.”

“Our partnership with Simon & Schuster enhances our ability to reach our millions of loyal readers” said Robert D. Jacobs, President and Chief Operating Officer of Chicken Soup for the Soul Publishing, LLC. “We will support Simon & Schuster’s work with tens of millions of targeted media impressions every month through our extensive cross promotion program.”

“We have updated the Chicken Soup for the Soul line with a fresh new look inside and outside, topical titles, and 101 up-to-date stories in every book, all at a great low price that delivers real value to our readers,” added Amy L. Newmark, Publisher of the Chicken Soup for the Soul books.

Since 1993 Chicken Soup for the Soul has sold over 112 million books in over 40 languages. Chicken Soup for the Soul has touched tens of millions of

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hearts by delivering key emotional values such as hope, compassion, self esteem, inspiration, love, warmth of home and family.

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About Simon & Schuster, Inc.

Simon & Schuster, a part of the CBS Corporation, is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, and the United Kingdom. For more information, visit our website at www.simonsays.com.

About Chicken Soup for the Soul Publishing, LLC.

Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon and Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold more than 112 million copies, with titles translated into more than 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support and inspiration. In 2007, USA Today named Chicken Soup for the Soul one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

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