



FOR IMMEDIATE RELEASE

CONTACT: Rusty Shelton (512) 785-4469

Chicken Soup for the Soul Goes to the Movies

Company to provide family-friendly, heartwarming films for the whole family on DVDs

COS COB, Conn. (January 12, 2010) – Over 112 million books sold. More than \$1.3 billion in retail sales. Translations of its books into more than 40 languages and sold in over 100 countries. It's clear that Chicken Soup for the Soul knows the power of a good story and, as a result, people around the globe trust the company to provide entertaining, family-friendly tales that provide hope, inspiration and valuable life lessons.

The company has licensed Screen Media Films, one of the premiere independent suppliers of motion pictures, to release feature films on DVD and VOD as "Chicken Soup for the Soul Presents." Screen Media has already acquired 11 feature films for this label and is actively looking for other inspirational, family-friendly, star-studded and heartwarming movies that will inspire and entertain people of all ages.

"We are excited about working with Screen Media to find films that help improve the lives of our audience," said William J. Rouhana Jr., CEO of Chicken Soup for the Soul Publishing, LLC. "For over 15 years Chicken Soup for the Soul books and other products have brought improvement to the lives of people all over the world. 'Chicken Soup for the Soul Presents' continues this tradition by offering high-quality movies that viewers can trust to be entertaining, inspiring, and family-friendly."

The first group of films to be released under the "Chicken Soup for the Soul Presents" label includes "School of Life" starring Ryan Reynolds, "The Courage to Love," starring Vanessa Williams and Gil Bellows; "Canvas," starring Marcia Gay Harden and Joey Pantoliano; and "Smile," starring: Beau Bridges, Sean Astin and Cheri Oteri.

"Screen Media is thrilled to be in business with Chicken Soup for the Soul, a company that has influenced and inspired millions of people around the world," said Robert Baruc, President of Screen Media Films.

In-store sales are expected to begin nationally for the first 8 "Chicken Soup for the Soul Presents" movies on April 13, 2010.

Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon and Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold more than 112 million copies, with titles translated into more than 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support and inspiration. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

Screen Media Films acquires the rights to high quality, independent feature films for the US and Canada. Screen Media's theatrical releases include the documentary, "Bustin' Down the Door" narrated by Edward Norton and "Lymelife" starring Alec Baldwin and Emma Roberts. Adding to the 2009 theatrical slate will be "The Private Lives of Pippa Lee" starring Robin Wright, Alan Arkin, Blake Lively, Maria Bello, Julianne Moore, Winona Ryder and Keanu Reeves and "Women in Trouble" starring Carla Gugino, Josh Brolin, Emmanuelle Chriqui, Connie Britton, Simon Baker and Joseph Gordon-Levitt. Since 2001, Screen Media has released more than 150 titles including "Noel," starring Penelope Cruz and Susan Sarandon; "Sherrybaby," starring Maggie Gyllenhaal; Kevin Bacon's directorial debut, "Loverboy," starring Kyra Sedgwick and Matt Dillon; and Emmy nominated "Dog Whisperer with Cesar Millan." Screen Media Films, LLC is a wholly owned division of Screen Media Ventures. With a library of over 1000 motion pictures, Screen Media Ventures is one of the largest independent suppliers of high quality motion pictures to U.S. and international broadcast markets, cable networks, home video outlets and new media venues. For more information, visit www.screenmediafilms.net.

###

For more information on "Chicken Soup for the Soul Presents," or to schedule an interview with William J. Rouhana Jr. or Robert D Jacobs, please contact Rusty Shelton at (512) 785-4469 or rusty@sheltoninteractive.com.