



FOR IMMEDIATE RELEASE

**CHICKEN SOUP FOR THE SOUL PRODUCTIONS ANNOUNCES NEW SERIES ON
CBS HOSTED BY BROOKE BURKE-CHARVET WITH A CAST OF EVERYDAY
“HIDDEN HEROES”**

Three Books From America’s Favorite Storyteller Inspire a Hidden Camera Show Illustrating People’s Goodness

COS COB, Conn. August 13, 2015 — Premiering October 3rd, the new series *Chicken Soup for the Soul’s Hidden Heroes* will join the Saturday morning CBS DREAM TEAM, IT’S EPIC! line-up. The weekly half-hour series, which will air on the CBS Network over a 52-week broadcast schedule, is hosted by actress Brooke Burke-Charvet, one of Forbes Magazine’s “25 Working Moms to Follow,” who guides the viewer as the show reveals the untapped reservoir of good, kindness and compassion hidden throughout our world.

The show, which includes user-generated content, is based in part on three Chicken Soup for the Soul books created with The Boniuk Foundation: *Chicken Soup for the Soul: Be the Best You Can Be*; *Chicken Soup for the Soul: Create Your Best Future*; and *Chicken Soup for the Soul: Raising Great Kids*. These books were made, with the support of The Boniuk Foundation, from thousands of stories specifically selected to build character, promote kindness, and encourage compassion, especially as a tool against bullying. Each episode of *Chicken Soup for the Soul’s Hidden Heroes* features three hidden camera scenarios that capture everyday heroes in action in a highly entertaining and interactive format.

Steve Ronson, CEO of Chicken Soup for the Soul Productions, said, “Chicken Soup for the Soul is a well-known brand that is recognized by almost 90% of the United States population and translates into highly entertaining, inspirational television for a broad audience. It is a unique brand that is beloved worldwide and delivers the important, uplifting and inspiring messages of our time. Our brand appeals to all demographics, has sold in excess of 500 million books, has a network of independent blogs reaching 40 million unique visitors a month, and has an international presence in over 100 countries. Our production slate, as illustrated by this first show, promises to be an oasis of family friendly programming. *Chicken Soup for the Soul’s Hidden Heroes* is an ideal fit for the audience that Chicken Soup for the Soul books have attracted over the last twenty-two years.”

Chicken Soup for the Soul’s Hidden Heroes is a co-production between Chicken Soup for the Soul Productions, LLC, and Litton Entertainment, the Emmy award-winning creators of Educational and Informational Television. Contributing as segment producers are Ricky Paull Goldin and Derek Britt of DB Goldline Entertainment. The series has also partnered with Dr. Milton and Laurie Boniuk through The Boniuk Foundation, a Houston-based non-profit organization.

ABOUT CHICKEN SOUP FOR THE SOUL

Chicken Soup for the Soul, the world’s favorite and most recognized storyteller, publishes the famous Chicken Soup for the Soul book series. With over 100 million books sold to date in the U.S. and Canada alone, more than 250 titles, and translations into more than 40 languages, “chicken soup for the soul” is one of the world’s best-known phrases and is regularly referenced in pop culture. Today, 22 years after it first began sharing happiness, inspiration and wellness through its books, this socially conscious company continues to publish new titles, but has also evolved beyond the bookstore with super premium pet food, a line of high quality soups, and a variety of licensed products and digital offerings, all inspired by stories. Chicken Soup for the Soul has recently expanded into visual storytelling through movies and television, as it continues “changing the world one story at a time®.”



MEDIA CONTACT:

Jo-Ann Geffen, JAG PR

(818) 905-5511 or jgeffen@jagpr.com

