



FOR IMMEDIATE RELEASE

CONTACT: Beth Gwazdosky (512) 921-8148

It's the most magical time of the year!

Chicken Soup for the Soul and Santa share stories of Christmas magic, from comical to heartwarming

COS COB, Conn. – Mike Morin thought he had found the perfect gift for his fiancée, who is a nurse. Unfortunately, he didn't know what "nursing pajamas" really were. Ernie Witham's family tried to find out whose name he chose in their Secret Santa drawing, but he cleverly fooled them all with false clues and bought a very nice golf club for the lucky recipient – himself! Barbara Nicks fell through the attic ceiling over her garage while trying to hide a bicycle for her son, injuring herself, the ceiling, the car below, and her pride.

Sometimes the Christmas memories we end up treasuring the most have nothing to do with buying gifts or enjoying holiday luxuries. Christmas is a magical time of year -- a time of family, friends, and traditions -- and a time for great stories, whether they are funny or heartwarming. All the joys, blessings, and excitement of the season are captured in *Chicken Soup for the Soul: Christmas Magic* (Chicken Soup for the Soul Publishing, LLC, October 12, 2010, 978-1935096542, \$14.95), with its 101 new holiday stories covering everything from finding the perfect Christmas tree, being with family, and seeing the wonder in a child's eyes, to goodwill, love, and the true meaning of Christmas.

In this book, funny stories share a place with heartwarming anecdotes such as the one about Melanie Stiles' younger daughter, who was disappointed that she wasn't going to sing a solo in her school's program after all. Her older sister, who was scheduled to perform a solo piano piece, gave up her spot so her "squirt" younger sister could sing. Together, like angels, they sang "Silent Night" and the older sister demonstrated the true spirit of Christmas giving. The book is also filled with stories about families having their best holidays ever when they focused on giving instead of receiving, such as Taryn Hutchinson's story about giving up her "perfect coat" for Christmas so that a family that has fallen on hard times can receive gifts from her family.

In his foreword for the book, Santa Claus writes about how he and Mrs. Claus observe the festivities from the North Pole. He says, "We watch as you reunite scattered family members, enjoy the wonder on the face of a child, feel the joy of gift giving, and remember the true meaning of Christmas. We watch you gather with your communities at church, at school, and even at the mall, to share the special spirit of the season, brightening those long winter days."

With stories from personalities such as morning radio show host Mike Morin and award-winning journalists such as Tracy Rasmussen and Laurie Higgins, this book is filled with 101 holiday tales of inspiration, love, wonder and just plain fun that will delight every reader, from the young to the young at heart, and celebrate the magic of the holiday season. In addition, since Chicken Soup for the Soul wants to keep Christmas magical for everyone, all of the stories are "Santa-safe" for kids!

Chicken Soup for the Soul: Christmas Magic (Jack Canfield, Mark Victor Hansen, and Amy Newmark) will be released on October 12, 2010. Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon & Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold over 112 million copies, with titles translated into over 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support, inspiration and wellness. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

###

To receive a review copy of *Chicken Soup for the Soul: Christmas Magic*, or to request an interview, please contact Beth Gwazdosky at (512) 921-8148 or beth@sheltoninteractive.com.