

## Twenty years of powerful, inspirational storytelling

*Chicken Soup for the Soul* rereleases the original bestseller, with 20 bonus stories for the next 20 years

**COS COB, Conn.** – It's been twenty years since the release of the original *Chicken Soup for the Soul* and it continues to change lives, after selling more than 8 million copies just in the U.S. and Canada. Now, Chicken Soup for the Soul is rereleasing the #1 New York Times bestseller that started it all. In ***Chicken Soup for the Soul 20th Anniversary Edition* (Chicken Soup for the Soul Publishing, LLC, June 25, 2013, 978-1611599138)** a new generation of readers can read everyone's favorite original stories, plus an additional "20 bonus stories for the next 20 years" from today's top thought leaders.

Jack Canfield starts off the book with the amazing story of how he and Mark Victor Hansen persisted despite rejections from 144 publishers, and ended up selling 1.3 million copies of the original *Chicken Soup for the Soul* in the first year and a half. "Little did we know what we would unleash," Jack writes.

Readers will also be inspired by a new story from Mark Victor Hansen about how he made a list of 267 qualities in his ideal soul mate. Soon after, he met his future wife, Crystal, and three years later they married. The list resurfaced a few months into their wedded bliss and Mark realized Crystal had every attribute on the list. "The question you always need to ask yourself when you address your own wants and needs is: 'Who do I have to be to attract this woman/man?'" Mark says.

*Chicken Soup for the Soul 20th Anniversary Edition* contains not only new stories from Jack Canfield, Mark Victor Hansen and current Chicken Soup for the Soul co-author and publisher Amy Newmark, but also other powerful and inspiring stories from MK Asante, Reverend Michael Beckwith, Gabrielle Bernstein, Kris Carr, Deepak Chopra, Lori Deschene, Eric Handler, Darren Hardy, Robert Holden, Tory Johnson, Mastin Kipp, Nick Ortner, Dr. Mehmet Oz, Anthony Robbins and don Miguel Ruiz.

In the foreword to the book, public relations expert Heidi Krupp -- who during her extended career has gone from a television producer to igniting and managing some of today's most impactful self-help and personal development thought leaders and brands -- reflects on the success of *Chicken Soup for the Soul* and how this powerful book resonated with her as a young publicity assistant. "Storytelling has always been a great way to pass on advice and wisdom," Heidi writes. "And that's where *Chicken Soup for the Soul* comes in, as a useful, friendly, wise friend, sharing stories with you that will make a difference to you and yours."

*Chicken Soup for the Soul 20th Anniversary Edition* (Jack Canfield, Mark Victor Hansen and Amy Newmark) releases on June 25, 2013. Chicken Soup for the Soul Publishing, LLC, publishes the *Chicken Soup for the Soul* book series, which is distributed through Simon & Schuster, Inc. In 2007, USA Today named *Chicken Soup for the Soul* one of the five most memorable books in the last quarter century. Since 1993, more than 100 million books in the series have been sold in the United States and Canada alone, with titles sold in more than 100 additional countries and translated into more than 40 languages. The company is expanding into all media, including TV shows and a major motion picture, and is also developing a digital presence for life improvement, emotional support, inspiration, and wellness. Chicken Soup for the Soul Foods, a joint venture with Daymon Worldwide Inc., sells a line of delicious, nutritious comfort foods. Chicken Soup for the Soul Publishing also licenses the right to use its famous brand to high-quality licensees. For more information visit [www.chickensoup.com](http://www.chickensoup.com).

**To receive a review copy of *Chicken Soup for the Soul 20th Anniversary Edition* or to request an interview, please contact Shelby Sledge at (512) 206-0229 or [shelby@sheltoninteractive.com](mailto:shelby@sheltoninteractive.com)**