



FOR IMMEDIATE RELEASE

CONTACT: Shelby Janner (512) 638-6379

The Magic of Dogs in 101 Real-Life Stories

New Chicken Soup for the Soul Collection Explores that Unique Human–Animal Bond and includes 17 Stories about Staying Home with the Dog during the Coronavirus Pandemic

Royalties from Book Sales to Benefit American Humane

COS COB, Conn. – How do dogs do it? They somehow magically brighten our days, act as our therapists, and become our best friends—without saying one word. And during the COVID-19 pandemic they rose to the occasion and transformed that stay-at-home experience. *Chicken Soup for the Soul: The Magic of Dogs (Chicken Soup for the Soul, LLC; Amy Newmark; July 14, 2020, 978-1-611590678, \$14.95)* will have dog lovers laughing, tearing up, and nodding their heads in recognition as they dive into 101 heartwarming and often hilarious stories about all the ways in which dogs enrich our lives, become part of our families, and make us better people.

We learn so much from our canine companions, and along the way they keep us company, provide unconditional love, and share in the ups and downs of our lives. What do we learn from them? Everything. Our dogs make us better people. If we rescued them, they rescue us back. If we're sad, they comfort us. If we need to have more fun, they show us how. They are our protectors, our role models, and full family members. And when they're mischievous? Well, they can get away with just about anything when they look at us that certain way.

"It's remarkable how much dogs add to their human family members' lives," says Amy Newmark, publisher and editor-in-chief of Chicken Soup for the Soul. "Our writers report on how their dogs helped them improve their relationships, acted as natural therapists, and showed them how to overcome their own challenges. They learned how to be better people through the examples of their dogs' loyalty, intuition, resilience, and kindness."

Chicken Soup for the Soul is donating royalties from this book and its companion book, *Chicken Soup for the Soul: The Magic of Cats*, to American Humane. This is the fifth pair of books about dogs and cats that Chicken Soup for the Soul has published with royalties earmarked for American Humane. This effort is part of the company's widespread support for animal shelters and pet adoption, including the donation of Chicken Soup for the Soul pet food to shelters across the country.

In keeping with Chicken Soup for the Soul's support for pet adoption and shelters, the 101 stories chosen for the book from thousands of submissions have a message, too. Many of them feature rescued dogs, including black dogs, senior dogs, and Pit Bulls, the categories often left behind at shelters. It's part of Chicken Soup for the Soul's mission to make people think "shelter first" when they're considering adding a new pet to their families.

101 inspiring stories about magical dogs—and support for a great cause, too. And with 17 stories about adopting dogs and staying home with dogs during the COVID-19 pandemic, these stories are remarkably up-to-date.

ABOUT CHICKEN SOUP FOR THE SOUL

Chicken Soup for the Soul publishes the famous *Chicken Soup for the Soul* book series. With well over 100 million books sold to date in the U.S. and Canada, more than 250 titles, and translations into more than 40 languages, the phrase "chicken soup for the soul" is known worldwide and is regularly referenced in pop culture. Today, 27 years after it first began sharing happiness, inspiration and hope through its books, this socially conscious company continues to publish a new title a month. It has also evolved beyond the bookstore, with a podcast, education programs, dog and cat food, licensed products, and video, television and movies through its subsidiary, Chicken Soup for the Soul Entertainment.

###

For a review copy of *Chicken Soup for the Soul: The Magic of Dogs* or an interview with Amy Newmark or one of the contributors, please contact Shelby Janner at (512) 638-6379 or shelby@zilkermedia.com.