



**CHICKEN SOUP FOR THE SOUL ENTERTAINMENT ANNOUNCES SEASON 2 OF
CBS SHOW HOSTED BY BROOKE BURKE-CHARVET WITH A CAST OF
EVERYDAY “HIDDEN HEROES”**

The World’s Favorite Storyteller Shares Inspiring Stories of Kindness, Compassion and Tolerance

COS COB, Conn. August 24, 2016 — Premiering October 1st, the second season of the series *Chicken Soup for the Soul’s Hidden Heroes* will continue as part of the Saturday morning CBS DREAM TEAM, IT’S EPIC! line-up which features family friendly programming that is compliant with FCC educational and/informational requirements, targeted to 13-16 years olds and appealing to all viewers. The weekly half-hour series, which will air on the CBS Network over a 52-week broadcast schedule, continues to be hosted by actress Brooke Burke-Charvet.

In its first season, *Chicken Soup for the Soul’s Hidden Heroes* won three Telly Awards and one Parents’ Choice Award. The show, which includes user-generated content, is based in part on three Chicken Soup for the Soul books created with The Boniuk Foundation: *Chicken Soup for the Soul: Be the Best You Can Be*; *Chicken Soup for the Soul: Create Your Best Future*; and *Chicken Soup for the Soul: Raising Great Kids*. These books are compilations of Chicken Soup for the Soul stories specifically selected to build character, promote kindness, and encourage compassion, especially as a tool in bullying prevention. Each episode of *Chicken Soup for the Soul’s Hidden Heroes* reveals the widespread goodwill in our world by showing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds and making good choices.

“Over the past year we have demonstrated that our brand, which is recognized by almost 90% of the United States population, also translates into highly entertaining, inspirational television for a broad audience,” said William J. Rouhana, Jr., CEO of Chicken Soup for the Soul. “Our brand appeals to all demos, has sold in excess of 500 million books, and has an international presence in over 100 countries. Our production slate, as illustrated by *Chicken Soup for the Soul’s Hidden Heroes*, is an ideal fit for the audience that Chicken Soup for the Soul books have attracted over the last twenty-three years. We are pleased that this show was renewed after a successful first season.”

Chicken Soup for the Soul’s Hidden Heroes is a co-production between Chicken Soup for the Soul Entertainment, Inc., and Litton Entertainment, the Emmy award-winning creators of Educational and Informational Television. The series has also partnered with Dr. Milton and Laurie Boniuk through The Boniuk Foundation, a Houston-based non-profit organization.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. is a fast-growing provider of high-quality video content consistent with the 23-year-old widely recognized *Chicken Soup for the Soul* brand. The company aims to grow its video business and expand its library of positive, high-quality and entertaining video content through production and acquisition. Chicken Soup for the Soul Entertainment is expanding its relationships with sponsors, television networks and independent producers to create new, brand-consistent video content in a variety of formats. The company will make its video content available to billions of consumers globally through any television or internet-delivered networks, including social media, “over-the-top” and “direct-to-consumer” networks, on any device at any time.

MEDIA CONTACT:

Rusty Shelton
Shelton Interactive
512-206-0229
rshelton@advantageww.com

