



For Immediate Release

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Chicken Soup for the Soul Pet Food Donates Nearly 30,000 Pounds of Premium Nutrition to Independent Animal Rescues in the Vero Beach, Florida Area

Part of National Fill A Bowl... Feed A Soul™ Effort to Provide 1 Million Meals Annually to Pets in Need

COS COB, CT, December 1, 2017 - Chicken Soup for the Soul Pet Food, a leading super premium pet food company, donated 29,989 pounds of their nutritious pet food this week to help feed rescue animals in the Vero Beach, Florida area. The donation is part of the pet food company's Fill A Bowl... Feed A Soul™ (FABFAS) program, a national campaign targeting one million meals for shelter pets annually.

The food was shipped to Bark Avenue Healthy Pets in Vero Beach, FL where owner Kelly Wood oversaw distribution to local shelters desperate for nutritious food to feed their pets.

"We are so grateful to Chicken Soup For The Soul Pet Food for letting Bark Avenue Healthy Pets help many of the small forgotten local rescues. The "Big Boys" claim to donate millions of meals but small, local rescues never see any of it. These rescues rely entirely on donations for food, medical and foster parents. Because of their generous donation of nearly 30,000 pounds of pet food, we were able to help distribute food and lighten the load to the following rescues: Doberman Rescue of Lake Placid, The Cat Coalition of WPB, For The Love of Paws in Fellsmere, S.P.A.Y.L.E.E. in Ft. Meyers, Noah's Ark in Ft. Meyers, Sebring Angles in Sebring, C.A.R.E.S Rescue in Brooksville, and Venice Doberman Rescue. These groups are volunteer run and do it for the love of pets. We love Chicken Soup for the Soul Pet Food and their commitment to the independents!" says Kelly Wood of the considerate donation.

"Chicken Soup for the Soul's FABFAS program was created to help feed pets in need nationwide," said Chris Mitchell, Chicken Soup for the Soul Pet Food CEO. "We work closely with our independent pet specialty retailers to identify rescue organizations in their area where our food can have a real impact. We believe that every pet should enjoy the benefits of premium nutrition. Healthy pets are happy pets and more readily adoptable," said Mr. Mitchell.



In addition to the 29,989 pound donation to the Vero Beach area, Chicken Soup for the Soul Pet Food recently distributed more than 110,000 pounds to Hurricane Harvey relief efforts and has donated approximately 1.5 million nutritious meals to pets in need nationwide since beginning this initiative in June of 2016.

About Chicken Soup for the Soul Pet Food

Chicken Soup for the Soul understands the unique relationship between people and pets. Health conscious consumers have been feeding their cats and dogs Chicken Soup for the Soul wholesome and balanced, super premium pet food for over 15 years. Holistic in nature, the entire line of products is made from only the finest ingredients: real meats (chicken, turkey, duck and salmon), fruits, vegetables and herbs. With no added corn, wheat, soy, artificial coloring, flavoring or preservatives, Chicken Soup for the Soul pet food is inspired by your love for pets, and promotes overall health and well-being for dogs and cats. The products are proudly made in the USA, and feature rescued shelter pets on every bag. Core and grain-free formulas and a line of treats are available in independent pet specialty stores nationwide and online.

A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to help shelters and pets in need through Chicken Soup for the Soul's Fill-a-Bowl ... Feed-a-Soul™ program. The program which was launched in association with the American Humane aims to provide a million meals to shelter pets annually. www.chickensouppets.com.

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