



For Immediate Release

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Chicken Soup for the Soul Pet Food Donates Nearly 10,000 Pounds of Premium Nutrition to the Tampa, Florida Area

Part of National Fill A Bowl... Feed A Soul™ Effort to Provide 1 Million Meals Annually to Pets in Need

COS COB, CT, December 1, 2017 - Chicken Soup for the Soul Pet Food, a leading super premium pet food company, donated 9,495 pounds of their nutritious pet food this week to help feed animals in the Tampa, Florida area. The donation is part of the pet food company’s Fill A Bowl... Feed A Soul™ (FABFAS) program, a national campaign aiming to provide one million meals for shelter pets annually.

“Chicken Soup for the Soul’s FABFAS program was created to help feed pets in need nationwide,” said Chris Mitchell, Chicken Soup for the Soul Pet Food CEO. “We work closely with our independent pet specialty retailers to identify rescue organizations in their area where our food can have a real impact. We believe that every pet should enjoy the benefits of premium nutrition. Healthy pets are happy pets and more readily adoptable,” said Mr. Mitchell.

Sarah Harrison, owner of the Hound’s Meow in Lutz, Florida helped to organize this sizeable donation. “We are so happy to be part of this effort to bring healthy food to pets in need in Tampa Bay. We feel it is so important to support organizations that help pets find loving and responsible pet parents. We are also so proud to be partners with great companies like Chicken Soup for the Soul Pet Food that make nutritious pet food and give back to pets in need,” said Sarah.

Hope Helps All (H.O.P.E) and Lost Angels both small, independent rescue organizations located in Tampa will be receiving some of this significant donation as well as the Humane Society of Tampa Bay.

“The Humane Society of Tampa Bay is very grateful for the generosity of Chicken Soup for the Soul Pet Food! The food will help fill the tummies of many unwanted dogs and cats that we accept at our



shelter. Caring sponsors like them help us care for even more animals!” said Pam Backer, Director of Shelter Operations.

“We are so pleased to be able to help Tampa with this donation. We know the food will be put to good use within a community that has received a rise in animal intake since Hurricane Irma hit,” said Chris Mitchell.

Chicken Soup for the Soul Pet Food recently distributed more than 110,000 pounds to Hurricane Harvey relief efforts and has donated approximately 1.5 million nutritious meals to pets in need nationwide since beginning this initiative in June of 2016.

About Chicken Soup for the Soul Pet Food

Chicken Soup for the Soul understands the unique relationship between people and pets. Health conscious consumers have been feeding their cats and dogs Chicken Soup for the Soul wholesome and balanced, super premium pet food for over 15 years. Holistic in nature, the entire line of products is made from only the finest ingredients: real meats (chicken, turkey, duck and salmon), fruits, vegetables and herbs. With no added corn, wheat, soy, artificial coloring, flavoring or preservatives, Chicken Soup for the Soul pet food is inspired by your love for pets, and promotes overall health and well-being for dogs and cats. The products are proudly made in the USA, and feature rescued shelter pets on every bag. Core and grain-free formulas and a line of treats are available in independent pet specialty stores nationwide and online.

A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to help shelters and pets in need through Chicken Soup for the Soul’s Fill-a-Bowl ... Feed-a-Soul™ program. The program which was launched in association with the American Humane aims to provide a million meals to shelter pets annually. www.chickensouppets.com.

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