



For Immediate Release

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Chicken Soup for the Soul Pet Food Donates Over 20,000 Pounds of Premium Dog Food to Marley's Mutts and Its Pawsitive Change Prison Program

Part of Fill A Bowl... Feed A Soul™ Effort to Provide 1 Million Meals Annually to Pets in Need

Cos Cob, CT, August 14, 2019 – [Chicken Soup for the Soul Pet Food](#), a leading super premium pet food company, recently donated 2,010 pounds of their nutritious dog food to [Marley's Mutts Dog Rescue](#) and their Pawsitive Change Prison Program. The donation is part of Chicken Soup for the Soul Pet Food's Fill A Bowl... Feed A Soul™ ("FABFAS") program, a national campaign targeting the donation of one million meals to shelter pets annually.

To date, Chicken Soup for the Soul Pet Food has donated over 20,000 pounds of food to Marley's Mutts. This latest donation of over one ton of food is earmarked for their Pawsitive Change Prison Program that matches inmates with at-risk dogs. The 14-week curriculum is designed to ready both inmates and dogs for the Canine Good Citizen Certification, a test which is by no means easy and where 99% of the world's dogs could not complete without rigorous and consistent training.

"We have a 100% graduation rate within Pawsitive Change and a 0% recidivism rate for the men who have been released from prison that graduate from this program," said Zach Skow, Executive Director and Founder of Marley's Mutts. "Rehabilitation, hope, consciousness and positivity is born from this program and all who have been a part of it have reaped the benefits," continued Zach.

"I first met Zach at the 2016 American Humane Hero Dog Awards Ceremony with his dog Hooch," said Jeanne Blandford, Senior Director of Marketing at Chicken Soup for the Soul Pet Food. "I was taken by his passion and dedication to this Tehachapi-based rescue where he rehabilitates, trains and re-homes at-risk dogs from Kern County's high-kill animal shelters. I immediately knew they would be a perfect partner."

"Chicken Soup for the Soul Pet Food has made it possible to run this program. We have very little financial support for the Pawsitive Change program so having this premium dog food donated has definitely been critical. We can't thank them enough," says Zach.

“Our relationship with Marley’s Mutts continues to grow as we see the success they have at rehabilitating and socializing these dogs and leading them to find new homes,” said Chris Mitchell, Chief Executive Officer of Chicken Soup for the Soul Pet Food. “We greatly admire the work they are doing and are proud to know we are helping sustain and expand a program that saves so many lives.”

ABOUT CHICKEN SOUP FOR THE SOUL PET FOOD

Chicken Soup for the Soul has been providing super-premium pet food for over 15 years. The company makes dry and wet dog and cat food as well as treats that are available at independent pet specialty stores nationwide and select products are available online. The company’s mission is to help all pets eat well through its affordable pricing and its work with shelters and pets in need. A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to Chicken Soup for the Soul’s Fill-a-Bowl... Feed-a-Soul™ program. The program, which was launched in 2016 in association with the American Humane, aims to provide over a million meals annually to shelter pets.

www.chickensouppets.com

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See Chicken Soup for the Soul Pet Food on Instagram: www.instagram.com/ChickenSoupPets/

ABOUT MARLEY’S MUTTS DOG RESCUE

Marley’s Mutts is a non-profit organization that rescues, rehabilitates, trains and re-homes death row dogs from Kern County’s high-kill animal shelters. In addition, they utilize the rescued dogs to transform people’s lives. Through the power of the human-canine bond, they empower dogs and people to live healthy, happy and productive lives.

www.marleymutts.org

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