



For Immediate Release

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Chicken Soup for the Soul Pet Food Donates Over 10,000 Pounds of Premium Nutrition to the Humane Society of Utah

Part of National Fill A Bowl... Feed A Soul™ Effort to Provide 1 Million Meals Annually to Pets in Need

COS COB, CT, December 1, 2017 - Chicken Soup for the Soul Pet Food, a leading super premium pet food company, delivered 10,150 pounds of their nutritious pet food this week to help feed animals at the Humane Society of Utah (HSU) in Murray, UT. The donation is part of the pet food company’s Fill A Bowl... Feed A Soul™ (FABFAS) program, a national campaign targeting one million meals for shelter pets annually.

"On behalf of the hundreds of animals that will enjoy this quality food during the holiday season, we're thankful that Chicken Soup for the Soul Pet Food considered us a recipient of this generous donation," said Gene Baierschmidt, HSU executive director. "As Utah's largest nonprofit animal shelter, HSU relies on contributions to support our life-saving work."

"Chicken Soup for the Soul’s FABFAS program was created to help feed pets in need nationwide," said Chris Mitchell, Chicken Soup for the Soul Pet Food CEO. "We are so pleased to help HSU with this donation. We believe that every pet should enjoy the benefits of premium nutrition. Healthy pets are happy pets and more readily adoptable," said Mr. Mitchell.

In addition to the 10,150-pound donation to HSU, Chicken Soup for the Soul Pet Food recently distributed more than 110,000 pounds to Hurricane Harvey relief efforts and has donated approximately 1.5 million nutritious meals to pets in need nationwide since beginning this initiative in June of 2016.

About Chicken Soup for the Soul Pet Food

Chicken Soup for the Soul understands the unique relationship between people and pets. Health conscious consumers have been feeding their cats and dogs Chicken Soup for the Soul wholesome and balanced, super premium pet food for over 15 years. Holistic in nature, the entire line of products is



made from only the finest ingredients: real meats (chicken, turkey, duck and salmon), fruits, vegetables and herbs. With no added corn, wheat, soy, artificial coloring, flavoring or preservatives, Chicken Soup for the Soul pet food is inspired by your love for pets, and promotes overall health and well-being for dogs and cats. The products are proudly made in the USA, and feature rescued shelter pets on every bag. Core and grain-free formulas and a line of treats are available in independent pet specialty stores nationwide and online.

A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to help shelters and pets in need through Chicken Soup for the Soul's Fill-a-Bowl ... Feed-a-Soul™ program. The program which was launched in association with the American Humane aims to provide a million meals to shelter pets annually. www.chickensouppets.com.

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About the Humane Society of Utah

The Humane Society of Utah is dedicated to the elimination of pain, fear and suffering in all animals. Since 1960, the HSU has been sheltering homeless animals, fighting cruelty and neglect, and creating an environment of respect, responsibility, and compassion for all animals across the state of Utah. HSU is the largest open-admissions shelter in the state and welcomes any companion animal that can legally be admitted. As a member of the No-Kill Utah (NKUT) Coalition, the HSU works hard to ensure that every healthy and treatable pet that enters the facility will be placed into a loving home. The Humane Society of Utah is a local, private 501(c)(3) nonprofit organization that does not receive any state tax dollars or government funding. HSU is funded by the voluntary contributions of individuals, businesses and foundations. Read more about the HSU online at www.utahhumane.org.

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