



For Immediate Release

Contact: Jeanne Blandford
203-861-4000
jeanneb@chickensoupforthesoul.com
<https://chickensouppets.com>

Chicken Soup for the Soul Pet Food Donates Premium Dog and Cat Food to Last Day Dog Rescue for Shelter Animals in the Metro Detroit Area

Premium Pet Food Company Partners with Premier Pet Supply to Distribute Pet Food to Local Animal Shelter

Cos Cob, CT, July 16, 2024 – [Chicken Soup for the Soul Pet Food](#), a leading premium pet food company, recently donated 1350 pounds of dog and cat food to Last Day Dog Rescue, an animal rescue in Livonia, MI. The donation is part of Chicken Soup for the Soul Pet Food’s Fill A Bowl... Feed A Soul™ (FABFAS) program, a national campaign targeting the donation of one million meals to shelter pets annually.

Chicken Soup for the Soul Pet Food (CSSPF) partnered with Premier Pet Supply in Livonia, MI to identify this local animal rescue that was in desperate need of premium nutrition for their adoptable dogs and cats. Founded in 2007, Last Day Dog Rescue (LDDR) is a foster-based, no-kill rescue based in Livonia with foster homes across Michigan.

Premier Pet Supply volunteers oversaw the distribution of the pet food.

“Last Day Dog Rescue appreciates the generous donation of pet food from Chicken Soup of the Soul Pet Food, as it will allow our foster volunteers to feed high-quality food to our dogs and cats,” said Carol Snodgrass, LDDR Event Host and Fundraiser Manager. “This helps to ensure they are looking and feeling their best, and ready to find their fur-ever homes! We thank Chicken Soup for the Soul and Premier Pet Supply owner Steven & staff for making this possible!”

“Chicken Soup for the Soul Pet Food’s FABFAS program was created to help feed pets in need nationwide,” said Jeanne Blandford, Senior Director of Marketing, Chicken Soup for the Soul Pet Food. “We work closely with our independent pet specialty retailers to identify rescue organizations in their area where our food can have a real impact. We believe LDDR’s foster-based mission is a wonderful way to assess the individual pet’s needs, both physically and emotionally. This makes for a more successful lifelong adoption. All pets should enjoy the benefits of premium nutrition. Healthy pets are happy pets and more readily adoptable,” said Ms. Blandford.

ABOUT CHICKEN SOUP FOR THE SOUL PET FOOD

Chicken Soup for the Soul has been providing premium pet nutrition for over 20 years. We began in 2004 with a line of all-natural, life stage cat and dog food – offered in wet and dry formats. In 2016 we introduced premium dog treats in crunchy and soft and chewy varieties. All recipes are made in the USA and are free of by-product meals, corn, soy, and wheat. Crafted with real meats, healthy vegetables and fruits to help pets live their healthiest life possible. Our products can be found at independent pet specialty stores nationwide, online, and other places where premium pet food is sold. The company’s mission is to help all pets eat well through its affordable pricing and its work with shelters and pets in need. A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to Chicken Soup for the Soul’s Fill-a-Bowl... Feed-a-Soul® program. To date, the program has provided over 4 million meals to pets in need. Visit www.chickensouppets.com for more information.

Like Chicken Soup for the Soul Pet Food on Facebook: www.facebook.com/ChickenSoupPets/

See Chicken Soup for the Soul Pet Food on Instagram: www.instagram.com/ChickenSoupPets/

Text End (images attached)

.....

