



Chicken Soup for the Soul Entertainment Announces Second Season of *Chicken Soup for the Soul's Animal Tales*

Series Sponsored by Chicken Soup for the Soul Pet Food

COS COB, CT – May 13, 2019 – Chicken Soup for the Soul Entertainment, Inc. (“CSS Entertainment”) (Nasdaq: CSSE), a growing media company building online video-on-demand (“VOD”) networks that provide video content for all screens, today announced a second season of its pet-themed TV series, *Chicken Soup for the Soul's Animal Tales*.

“Chicken Soup for the Soul has a long history of creating pet-related content and products,” said William J. Rouhana, chairman and chief executive officer. “Chicken Soup for the Soul consistently encourages the well-being of animals and created this series to highlight incredible animals and the inspiring people who go above and beyond to care for them.”

The second season of *Chicken Soup for the Soul's Animal Tales* will consist of 15 half-hour episodes and will be sponsored by Chicken Soup for the Soul Pet Food.

“Chicken Soup for the Soul Pet Food is thrilled to sponsor another season of this series,” said Chris Mitchell, chief executive officer of Chicken Soup for the Soul Pet Food. “This series is in line with our mission to help all pets eat well, whether by making super premium pet food that is affordable or donating millions of meals to shelter pets every year. The series tells the stories of amazing and inspiring people who go above and beyond to care for, love, help, and defend animals everywhere as well as how animals can change our lives.”

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. is a growing media company building online video-on-demand (“VOD”) networks that provide video content for all screens. The company also curates, produces and distributes long- and short-form video content that brings out the best of the human spirit, and distributes online content through its wholly-owned subsidiary, A Plus. The company is aggressively growing its business through a combination of organic growth, licensing and distribution arrangements, acquisitions, and strategic relationships. The company is also expanding its partnerships with sponsors, television networks and independent producers. The company’s subsidiary, Screen Media, is a leading global independent television and film distribution company that owns one of the largest independently owned television and film libraries. The company also owns Popcornflix[®], a popular online advertiser-supported VOD (“AVOD”) network and Pivotshare, a leading subscription-based VOD (“SVOD”) platform. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC.

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the offering circular) and uncertainties which could cause actual results to differ from the forward-looking statements. The company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company’s expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying



assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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