



## ASHTON KUTCHER AND CHICKEN SOUP FOR THE SOUL ENTERTAINMENT EXPAND RELATIONSHIP

### *Kutcher Agrees to Executive Produce Two New Television Series*

COS COB, CT – JUNE 26, 2017 – Chicken Soup for the Soul Entertainment, Inc., a fast-growing provider of positive and entertaining video content, today announced it has signed an agreement with Ashton Kutcher to serve as an executive producer for two new television series.

This new agreement expands the relationship between Mr. Kutcher and Chicken Soup for the Soul Entertainment. The Company entered into an exclusive distribution agreement in September 2016 with [APlus.com](http://APlus.com), a digital media company founded by Mr. Kutcher that specializes in positive journalism and social change. Mr. Kutcher will executive produce television series focusing on the positive themes drawn from APlus.com and Chicken Soup for the Soul. These series are slated for distribution on broadcast or cable channels as well as online.

“Chicken Soup for the Soul Entertainment combines a well-known, positive brand with an innovative business model, which combines television and online distribution,” said Mr. Kutcher. “I strongly believe in this approach.”

“I’m excited to have an opportunity to extend the working relationship between Chicken Soup for the Soul Entertainment and Ashton Kutcher,” stated William J. Rouhana, Jr., Executive Chairman and Chief Executive Officer of Chicken Soup for the Soul Entertainment. “Ashton has a rare combination of creative and business acumen, and we hope to engage both of these qualities to help grow our company.”

### ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. is a fast-growing provider of positive and entertaining video content that brings out the best of the human spirit. The Company is aggressively growing its business through a combination of organic growth, licensing and distribution arrangements, acquisitions, and strategic relationships. Chicken Soup for the Soul Entertainment is also expanding its partnerships with sponsors, television networks and independent producers. The Company will make its video content available to consumers globally through television and online networks, including its online affiliate APlus.com. The company is a subsidiary of Chicken Soup for the Soul, LLC.

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