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Chicken Soup for the Soul Pairs Up With *Golf Digest*

Two world renowned brands join forces for new golf book

COS COB, Conn. – March 4, 2009 - Chicken Soup for the Soul Publishing, LLC, the publisher of one of the best-selling book series ever published and *Golf Digest*, the largest selling and most widely circulated golf magazine in the world, have finalized the terms of a collaboration to create a new edition in the best-selling series, *Chicken Soup for the Soul: The Golf Book* (Chicken Soup for the Soul Publishing, LLC, April 2009, \$14.95, 978-1-935096-33-7). The relationship with *Golf Digest* is the latest in a string of successful new relationships for Chicken Soup for the Soul.

In keeping with the spirit of Chicken Soup for the Soul books, the new book will cover the inspirational side of golf and will be extensively marketed by Chicken Soup for the Soul and *Golf Digest*. *Golf Digest* will devote space in several upcoming issues to highlight stories from the book, in addition to providing substantial coverage of the book on its website. Chicken Soup for the Soul will promote the book to tens of millions through its ongoing media relationships.

"We are delighted to partner with Chicken Soup for the Soul to highlight the motivational power of golf," said Bob Carney, *Golf Digest* Creative Director. "We read thousands of wonderful stories every year from *Golf Digest* readers and we're proud to share a taste of them through a world-class brand like Chicken Soup for the Soul."

The book is edited by *Golf Digest's* Max Adler and Chicken Soup for the Soul co-founders Jack Canfield and Mark Victor Hansen.

"As the premiere golf publication and one of the leading voices for the sport in the world, *Golf Digest* is the perfect company for Chicken Soup for the Soul to work with" said Robert D. Jacobs, a 30 year television veteran and now President of Chicken Soup for the Soul Publishing, LLC. "We are thrilled to further this relationship and look forward to working together to ensure that every golfer learns about the power of golf to inspire."

About *Golf Digest*: *Golf Digest* is part of Condé Nast Publications and is the largest golf publication in the world. Condé Nast, a unit of Advance Publications, includes consumer magazines and their websites, Condé Nast Digital, the Fairchild Fashion Group, the Condé Nast Media Group, and the Shared Services Centers.

About Chicken Soup for the Soul Publishing, LLC: Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon and Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold more than 112 million copies, with titles translated into over 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support and inspiration. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

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To schedule an interview with any of the parties, please contact Rusty Shelton at (512) 785-4469 or rusty@sheltoninteractive.com.