



FOR IMMEDIATE RELEASE

Chicken Soup for the Soul Announces Agreement with Health Communications, Inc.

Chicken Soup for the Soul to publish all its titles beginning July 1, 2012

COS COB, CT. – June 29, 2012 – Health Communications, Inc. (“HCI”) and Chicken Soup for the Soul Publishing, LLC (“CSSP”) announced today that a wholly-owned subsidiary of CSSP has acquired, effective July 1, 2012, all rights not previously owned by CSSP relating to the Chicken Soup for the Soul brand from Health Communications, Inc. (HCI). HCI was the publisher of all Chicken Soup for the Soul books published from 1993 to June 30, 2008, while Chicken Soup for the Soul Publishing has been the publisher of all Chicken Soup for the Soul books published since July 1, 2008.

This agreement ends all legal disputes between the two companies, and HCI and Chicken Soup for the Soul look forward to a mutually beneficial relationship, which will include HCI providing printing services for some titles in the Chicken Soup for the Soul line.

Key business points include:

Virtually all Chicken Soup for the Soul books previously published by HCI will remain in print. Beginning July 1, 2012, retailers and distributors will be able to order all Chicken Soup for the Soul books in the United States and Canada from Simon & Schuster under new ISBNs assigned by CSSP.

All Chicken Soup for the Soul e-books will remain available, but with new ISBNs assigned to those formerly published by HCI.

Some of the more popular titles previously published by HCI will be revamped over time,

with updated covers.

Books published by Chicken Soup for the Soul Publishing, LLC, which includes all Chicken Soup for the Soul titles published since July 2008, are not affected by this agreement.

As of July 1, 2012, all rights regarding Chicken Soup for the Soul's books, trademark, or other products are exclusively held by Chicken Soup for the Soul Publishing, LLC, and any inquiries regarding reprints, licensing, foreign rights, or any other Chicken Soup for the Soul matters should be directed to Chicken Soup for the Soul Publishing, LLC, and not to HCI.

All foreign licensing rights to Chicken Soup for the Soul books will continue to be handled by Montreal Contacts and/or Teri Tobias Agency as the case may be.

HCI will accept returns of Chicken Soup for the Soul books that were published by HCI until September 30, 2012. After that date, returns will not be accepted. Books published by HCI, with HCI ISBNs, will not be accepted by Chicken Soup for the Soul or its distributor, Simon & Schuster, at any time.

Peter Vegso, Chief Executive Officer of Health Communications, Inc., said "I am pleased that HCI helped bring the Chicken Soup for the Soul message to hundreds of millions of people around the world. We will continue to touch people's lives one book at a time through the other books in our library and forthcoming lists as well as our conferences, web activities and magazines. We look forward to working with CSSP in the future."

In commenting on this transaction, William J. Rouhana, Jr., CEO of Chicken Soup for the Soul Publishing, LLC, said "Peter Vegso and HCI were instrumental in building the Chicken Soup for the Soul book series and brand as founding publisher. Peter saw something that other publishers missed when he decided to publish the first Chicken Soup for the Soul book. Thereafter, Peter and HCI worked closely with Chicken Soup for the Soul to expand into topics that helped people in all aspects of their lives. We admire and respect these accomplishments."

About Chicken Soup for the Soul Publishing

Chicken Soup for the Soul Publishing, LLC, publishes the famous Chicken Soup for the Soul book series, which is distributed through Simon & Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold over 112 million copies in the U.S. and Canada alone, with titles translated into over 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support, inspiration and wellness. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

About HCI

A pioneer in both the self-help and recovery genres of books, since 1977 HCI has been changing the lives of its readers and the people they touch, one book at a time, focusing on topics reflecting every aspect of life issues including: Inspiration, Self-Help, Spirituality, Relationships, Recovery, Healing, Health and Wellness, Diet, Teen Issues, Women's Issues, and Parenting. HCI was the founding publisher of the Chicken Soup for the Soul line of books in 1993, and continued publishing new titles in the series until July 2008. Throughout this 15 year period numerous Chicken Soup for the Soul titles set publishing sales records achieving *New York Times* and *USA Today* bestseller status. In addition to publishing award winning books, HCI is also the publisher of the well respected magazine *Counselor, The Magazine for Addiction Professionals*. U.S. Journal Training, Inc. (sister company to HCI) provides continuing education to the professionals in the addiction and mental health fields.

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