



A PLUS ANNOUNCES TV SERIES “PROJECT DAD” WILL BE AVAILABLE ONLINE

**Chicken Soup for the Soul Entertainment’s Series To Debut On APlus.com
Tuesday, February 7th**

COS COB, CT – FEBRUARY 6, 2017 – A Plus, a Chicken Soup for the Soul company, announced today that the first episode of *Project Dad*, a *Chicken Soup for the Soul Original*, will premiere online on Tuesday, February 7th on APlus.com. New episodes will be available online Mondays at 12 p.m. EST at video.aplus.com.

“We are excited to make the jump into airing original video content from Chicken Soup for the Soul Entertainment on A Plus,” said Ashton Kutcher, founder of APlus.com. “This will enable us to reach a broader audience with our message of positive storytelling that focuses on our shared humanity. Right now, this is more important than ever.”

“Making *Project Dad* available on demand on APlus.com allows us to distribute content on multiple platforms, and we expect to engage online audiences and earn new fans for the show through the site,” said William J. Rouhana, Jr., Chairman and CEO of Chicken Soup for the Soul Entertainment. “This premiere also illustrates the power of marrying our content with A Plus’s distribution to grow our reach. We plan to share content this way regularly, which will allow A Plus to provide premium content with scale to their sponsors.”

Project Dad follows Donnell Rawlings (comedian, *Chappelle’s Show*), Daniel Cosgrove (actor, *Days of Our Lives*), and DJ Skribble (world-ranked disc jockey, MTV’s *TRL*) as they’re left alone with their kids. The humorous and heartwarming series turns the camera on these three busy celebrity dads as they struggle to balance caring for a home, parenting and pursuing a full-time career — on their own.

ABOUT A PLUS

A Plus, a Chicken Soup for the Soul company, is a digital media company devoted to delivering positive journalism to its readers. Its growth to over 100 million monthly content views has been powered by a dynamic combination of proprietary technology and commitment to high-quality, empathetic storytelling. A Plus aims to challenge the status quo in media by focusing its content mission on positivity and social change.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. is a fast-growing provider of high-quality video content consistent with the 23-year-old widely recognized Chicken Soup for the Soul brand. The company aims to grow its video business and expand its library of positive, high-quality and entertaining video content through production and acquisition. Chicken Soup for the Soul Entertainment is expanding its relationships with sponsors, television networks and independent producers to create new, brand-consistent video content in a variety of formats. The company will make its video content available to billions of consumers globally through any television or internet-delivered networks, including social media, “over-the-top” and “direct-to-consumer” networks, on any device at any time.



MEDIA CONTACT:

Jeanene Timberlake

RooneyPartners LLC

jtimberlake@rooneyco.com

(646) 770-8858

INVESTOR CONTACT:

Jody Burfening/Sanjay M. Hurry

LHA

chickensoupentertainment@lhai.com

(212) 838-3777