

AMERICAN★HUMANE

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For Immediate Release

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American Humane and Chicken Soup for the Soul Pet Food Work Together to Deliver Thousands of Pounds of Food and Love to the Kingsport Animal Shelter

Part of National Effort to Provide 1 Million Meals to Shelters

KINGSPORT, TENN., March 2 – American Humane, the country’s first national humane organization, and Chicken Soup for the Soul Pet Food are working together to deliver 3,230 pounds of nutritious food and love today to the animals at the Kingsport Animal Shelter in Tennessee. The donation is part of an ambitious new national campaign called “Fill-a-Bowl...Feed-a-Soul™” to help care for shelter pets waiting for their forever homes.

Together, American Humane and Chicken Soup for the Soul Pet Food have distributed more than half a million meals of premium, all-natural Chicken Soup for the Soul Pet Food to U.S. shelters, which house and care for millions of animals each year, and the organizations are striving to reach a goal of one million meals. The campaign’s first shipment of 80,000 pounds of food was sent to help the animal victims in flood-devastated Louisiana, where American Humane set up rescue operations, and an estimated 75 percent of all homes were destroyed, leaving lost, frightened and hungry animals wandering among the wreckage. American Humane now works with Chicken Soup for the Soul Pet Food to identify shelters where a donation of food can do the most good.

"The Kingsport Animal Shelter is very thankful to American Humane and Chicken Soup for the Soul Pet Food for this generous donation," said shelter supervisor Donna Davidson. "This donated food will enable us to feed our animals for months, providing sustenance and comfort as they wait for their forever homes."

"This campaign helps animals when they need help most," said Dr. Robin Ganzert, president and CEO of American Humane. "On behalf of all the beloved pets across the country, a big thank-you to our friends at Chicken Soup for the Soul!"

The “Fill-a-Bowl...Feed-a-Soul” campaign is the latest collaboration between American Humane and Chicken Soup for the Soul, which have worked on several projects together, including the publication of *Chicken Soup for the Soul: My Very Good, Very Bad Dog* and *Chicken Soup for the Soul: My Very Good, Very Bad Cat* earlier this year, with forewords authored by Dr. Robin Ganzert, president and CEO of American Humane.

Chicken Soup for the Soul's publisher and editor-in-chief Amy Newmark said, "We're pleased that we can provide assistance to animals in need and we are glad to be working with American Humane on this vital campaign."

About American Humane

American Humane is the country's first national humane organization. To learn more, please visit www.americanhumane.org.

About Chicken Soup for the Soul Pet Food

Chicken Soup for the Soul understands the unique relationship between people and pets. Health conscious consumers have been feeding their cats and dogs Chicken Soup for the Soul wholesome and balanced, super premium pet food for over a decade. Holistic in nature, the entire line of products is made from only the finest ingredients: real meats (chicken, turkey, duck and salmon), fruits, vegetables and herbs. With no added corn, wheat, soy, artificial coloring, flavoring or preservatives, Chicken Soup for the Soul pet food is inspired by your love for pets, and promotes overall health and well-being for dogs and cats. The products are proudly made in the USA, and feature rescued shelter pets on every bag. Core and grain-free formulas and a line of treats are available in independent pet specialty stores nationwide and online.

A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to help shelters and pets in need through Chicken Soup for the Soul's Fill-a-Bowl ... Feed-a-Soul™ program. The program which was launched in association with the American Humane aims to provide a million meals to shelter pets. www.chickensouppets.com.

About the Kingsport Animal Shelter/SBK Animal Control Center

The Sullivan County, Bluff City, Kingsport Animal Control Center is dedicated to providing the best possible care to lost and homeless animals. We strive to end animal suffering and pet overpopulation in Sullivan County through progressive and proactive policies and programs including adoption, rescue, spay/neuter and responsible ownership education. For more information, please visit www.sbkanimals.org.