



For Immediate Release

Contact: Jeanne Blandford
203-861-4000
jeanneb@chickensoupforthesoul.com
www.chickensouppets.com

Chicken Soup for the Soul Pet Food Donates Over 27,000 Pounds of Premium Nutrition to the Humane Society of Utah

Part of National Fill A Bowl... Feed A Soul™ Effort to Provide 1 Million Meals to Shelters

COS COB, CT, September 12, 2017 - Chicken Soup for the Soul Pet Food, a leading super premium pet food company, delivered 27,180 pounds of their nutritious pet food to help feed animals at the Humane Society of Utah (HSU) in Murray, Utah. The donation is part of the pet food company's Fill A Bowl... Feed A Soul™ (FABFAS) program, a national campaign targeting one million meals for shelter pets annually.

"We are excited to be the recipient of this generous donation of food and know it will help many homeless animals in our care and beyond," said Gene Baierschmidt, executive director of HSU. "We house anywhere from 350 to 500 animals at a time and go through a lot of food each day. We also partner with other local shelters and rescue groups that we can share some food with, especially local groups who have recently rescued animals from Hurricane Harvey. As a local private nonprofit, we rely on donations and are thankful to receive this high quality food from Chicken Soup for the Soul."

"Chicken Soup for the Soul's FABFAS program was created to help feed pets in need nationwide," said Chris Mitchell, Chicken Soup for the Soul Pet Food CEO. "We are so pleased to be able to help HSU with this donation. We know the food will be put to good use within a community that has accepted so many displaced animals from Houston as a result of Hurricane Harvey."

In addition to the 27,000-pound donation to HSU, Chicken Soup for the Soul Pet Food's FABFAS partnership with American Humane recently distributed more than 110,000 pounds to Hurricane Harvey relief efforts in Houston, Texas with plans to donate an additional 40,000 pounds of pet food to displaced animals in Florida after Hurricane Irma. With the help of American Humane's first responders, Chicken Soup for the Soul Pet Food has donated over 335,000 pounds of nutritious food to rescue organizations nationwide over the last 12 months.

###



About Chicken Soup for the Soul Pet Food

Chicken Soup for the Soul understands the unique relationship between people and pets. Health conscious consumers have been feeding their cats and dogs Chicken Soup for the Soul wholesome and balanced, super premium pet food for over a decade. Holistic in nature, the entire line of products is made from only the finest ingredients: real meats (chicken, turkey, duck and salmon), fruits, vegetables and herbs. With no added corn, wheat, soy, artificial coloring, flavoring or preservatives, Chicken Soup for the Soul pet food is inspired by your love for pets, and promotes overall health and well-being for dogs and cats. The products are proudly made in the USA, and feature rescued shelter pets on every bag. Core and grain-free formulas and a line of treats are available in independent pet specialty stores nationwide and online.

A portion of all proceeds from the sale of Chicken Soup for the Soul pet food goes to help shelters and pets in need through Chicken Soup for the Soul's Fill-a-Bowl ... Feed-a-Soul™ program. The program which was launched in association with the American Humane aims to provide a million meals to shelter pets annually. www.chickensouppets.com.