

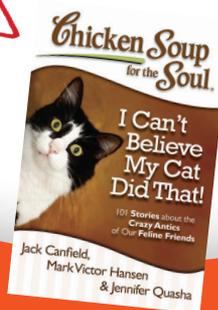
# Chicken Soup for the Soul<sup>®</sup> Brand Cat Food

because Food is more than just Nutrition, it's also about Comfort, Love and Appreciation™



- Real Chicken, Turkey, Duck and Salmon
- Wholesome Vegetables, Fruits and Herbs
- Enriched with Antioxidants to Help Promote Overall Health and Vigor
- No Wheat, Corn, Soy, Artificial Coloring, Flavoring or Preservatives
- Super Premium Quality at a Great Value
- Proudly Made in the USA

Chicken Soup  
for the Soul  
Story Inside



## Cat Product Guide

[www.chickensoup.com](http://www.chickensoup.com)

# Food

We offer our super premium pet food because we understand the unique relationship between people and pets. Ever since we created our first bestselling pet book, we've been reading your stories—sharing your laughter, tears and, most importantly, your love for your pets.

Mealtime is one of those special moments when we all connect with our pets.

That's why we say that “food is more than just nutrition, it's also about comfort, love and appreciation.”

Making wholesome and balanced pet food is part of our

mission to share happiness, inspiration and wellness in everything we do.



We believe that Chicken Soup for the Soul pet food is the best value in the super premium pet food category.

True to our roots, every package provides a link to read an inspirational Chicken Soup for the Soul story selected for that product. Now, more than ever, Chicken Soup for the Soul is “Changing the world one story at a time.®”

## Nutrition

We make our cat food for your pets and ours. It's specially formulated to provide the nutrition they need at every stage of life:

- Kitten
- Adult Cat
- Indoor Cat
- Weight & Mature Care



### “Holistic for Health”

The entire Chicken Soup for the Soul pet food line includes only the finest ingredients with four USDA-inspected meats (chicken, turkey, duck and salmon), fruits and vegetables like peas, spinach, carrots, apples, tomatoes, blueberries and cranberries, and herbs like rosemary and parsley.



We do not add wheat, corn, soy, artificial coloring, flavoring or preservatives to our products.



## Comfort

Our pet food provides “peace of mind” knowing that you are serving your cat wholesome and balanced premium pet food. It allows you to focus on the other aspects of your relationship with your pet: like dangling a feather on a string, rolling a ball or just sitting together reading a book while scratching behind an ear.



## Love

Because we love our pets too – meet some of our Chicken Soup for the Soul family members!



## Appreciation

All pets deserve the opportunity to feel loved and appreciated. A number of us at Chicken Soup for the Soul have adopted animals from shelters. So, when it came time to shoot the photos for our new pet food packaging, we had an idea. Instead of paying for “professional” pet models, we donated money to a local shelter and featured some of their cats and

dogs. We are proud that each of the pets featured on our new packaging is a rescue that is now appreciated as part of a loving family!

On the back of each bag you can find a short story about each of our star rescues. We support the mission of rescue organizations nationwide.



## Share Your Story

We believe in changing the world one story at a time, and you can be a part of that mission by sharing your own stories on our website or Facebook. You can even send a story to be considered for one of our new books! If you would like to submit your story, go to <http://www.chickensoup.com/story-submissions> to find a list of our upcoming book topics, our writing guidelines and our submission form.

## Our Story

At Chicken Soup for the Soul, we share happiness, inspiration and wellness through everything we do. We also include a story from one of our bestselling pet books on every bag. We know that for your pet, happiness begins with wellness. And wellness starts with eating food that is wholesome and nutritious and made from the purest ingredients.

If you have any questions about our pet products, please check out our website: [www.chickensoup.com](http://www.chickensoup.com) for those questions most frequently asked or email us at: [petsupport@chickensoupforthesoul.com](mailto:petsupport@chickensoupforthesoul.com).

Or call us at: 1-800-658-0624 for our customer service line.



# Kitten

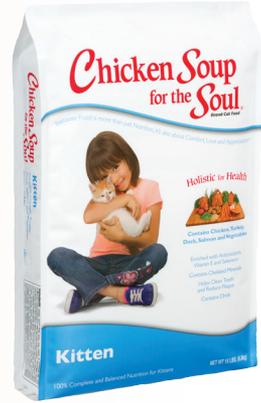
Formulated specifically for growing kittens, this diet contains DHA for proper eye and brain development, and protein to help your kitten thrive into adulthood.

**Available Sizes:** 5lb Bag, 15lb Bag

**Ingredients:** Chicken, chicken meal, turkey meal, chicken fat (preserved with mixed tocopherols), cracked pearled barley, white rice, potato protein, potatoes, natural flavor, ocean fish meal, flaxseed, turkey, duck, salmon, salmon oil (source of DHA), egg product, potassium chloride, salt, DL-methionine, choline chloride, taurine, dried chicory root, dried kelp, carrots, peas, apples, tomatoes, blueberries, spinach, cranberries, rosemary extract, parsley flake, yucca schidigera extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Trichoderma longibrachiatum fermentation extract, zinc proteinate, vitamin E supplement, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate (vitamin B1), vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin (vitamin B2), pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, manganous oxide, sodium selenite, vitamin D supplement, folic acid.

**Guaranteed Analysis:** Crude Protein 36.0% min Crude Fat 22.0% min Crude Fiber 3.0% max Moisture 10.0% max Zinc 150 mg/kg min Selenium 0.3 mg/kg min Vitamin E 150 IU/kg min Taurine 0.15% min Omega-6 Fatty Acids\* 3.4% min Omega-3 Fatty Acids\* 0.6% min DHA (Docosahexaenoic acid)\* 0.05% min \*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profile

**Calorie Content:** 4,000 kcal/kg (374 kcal/cup) Calculated Metabolizable Energy



# Adult

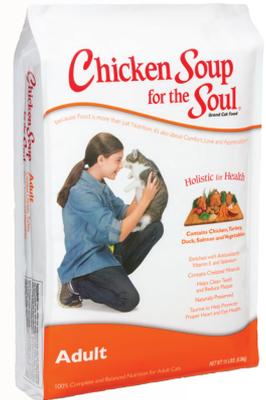
With a taste guaranteed to satisfy, this nutritious, wholesome diet is designed to increase the health and well-being of your adult cat.

**Available Sizes:** 5lb Bag, 15lb Bag

**Ingredients:** Chicken, chicken meal, cracked pearled barley, turkey meal, chicken fat (preserved with mixed tocopherols), peas, white rice, oatmeal, potato protein, potatoes, natural flavor, ocean fish meal, flaxseed, turkey, duck, salmon, sodium bisulfate, egg product, potassium chloride, DL-methionine, choline chloride, taurine, dried chicory root, dried kelp, carrots, apples, tomatoes, blueberries, spinach, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Trichoderma longibrachiatum fermentation extract, zinc proteinate, vitamin E supplement, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate (vitamin B1), vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin (vitamin B2), pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, manganous oxide, sodium selenite, vitamin D supplement, folic acid.

**Guaranteed Analysis:** Crude Protein 34.0% min Crude Fat 20.0% min Crude Fiber 3.0% max Moisture 10.0% maximum Zinc 150 mg/kg min Selenium 0.3 mg/kg min Vitamin E 150 IU/kg min Taurine 0.15% min Omega-6 Fatty Acids\* 3.0% min Omega-3 Fatty Acids\* 0.5% min \*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profile.

**Calorie Content:** 3,926 kcal/kg (367 kcal/cup) Calculated Metabolizable Energy



# Indoor with Hairball Care (formerly Senior Hairball) *Chicken Soup for the Soul* Brand Cat Food

*This formula is specially designed to help your cat stay hairball-free. It uses powdered cellulose, an insoluble fiber ingredient, to help move hair through your cat's digestive tract preventing irritating hairballs.*

**Available Sizes:** 5lb Bag, 15lb Bag

**Ingredients:** Chicken, chicken meal, cracked pearled barley, turkey meal, white rice, powdered cellulose, chicken fat (preserved with mixed tocopherols), peas, potatoes, potato protein, natural flavor, ocean fish meal, flaxseed, turkey, duck, salmon, egg product, potassium chloride, DL-methionine, choline chloride, taurine, dried chicory root, L-Carnitine, dried kelp, carrots, apples, tomatoes, blueberries, spinach, cranberries, rosemary extract, parsley flake, yucca schidigera extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Trichoderma longibrachiatum fermentation extract, zinc proteinate, vitamin E supplement, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate (vitamin B1), vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin (vitamin B2), pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, manganous oxide, sodium selenite, vitamin D supplement, folic acid.



**Guaranteed Analysis:** Crude Protein 32.0% min Crude Fat 13.0% min Crude Fiber 8.0% max Moisture 10.0% max Zinc 150 mg/kg min Selenium 0.3 mg/kg min Vitamin E 150 IU/kg min Taurine 0.15% min Omega-6 Fatty Acids\* 2.5% min Omega-3 Fatty Acids\* 0.4% min L-Carnitine\* 30 mg/kg min \*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profile.

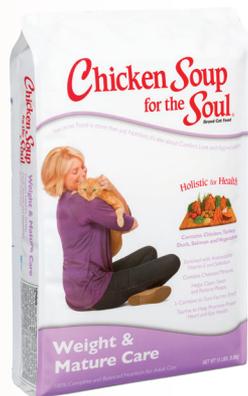
**Calorie Content:** 3,388 kcal/kg (317 kcal/cup) Calculated Metabolizable Energy

# Weight & Mature Care (formerly Light)

*Using natural vegetable fiber to reduce calories while maintaining proper nutritional content, this diet brings overweight or less active adult cats back to their ideal weight.*

**Available Sizes:** 5lb Bag, 15lb Bag

**Ingredients:** Chicken, chicken meal, cracked pearled barley, turkey meal, white rice, powdered cellulose, peas, potatoes, potato protein, chicken fat (preserved with mixed tocopherols), natural flavor, ocean fish meal, flaxseed, turkey, duck, salmon, sodium bisulfate, egg product, potassium chloride, DL-methionine, choline chloride, taurine, dried chicory root, L-Carnitine, dried kelp, carrots, apples, tomatoes, blueberries, spinach, cranberries, rosemary extract, parsley flake, yucca schidigera extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Trichoderma longibrachiatum fermentation extract, zinc proteinate, vitamin E supplement, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate (vitamin B1), vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin (vitamin B2), pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, manganous oxide, sodium selenite, vitamin D supplement, folic acid.



**Guaranteed Analysis:** Crude Protein 34.0% min Crude Fat 9.0% min Crude Fiber 8.0% max Moisture 10.0% max Zinc 150 mg/kg min Selenium 0.3 mg/kg min Vitamin E 150 IU/kg min Taurine 0.15% min Omega-6 Fatty Acids\* 2.5% min Omega-3 Fatty Acids\* 0.4% min L-Carnitine\* 30 mg/kg min \*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profile.

**Calorie Content:** 3,295 kcal/kg (317 kcal/cup) Calculated Metabolizable Energy

# Kitten

**Available Size:** 5.5 oz. Can

**Ingredients:** Chicken, chicken liver, salmon, turkey, duck, chicken broth, whole grain brown rice, white rice, oatmeal, potatoes, barley, egg, guar gum, flaxseed meal, dried kelp, carrots, peas, apples, dried skim milk, cranberries, rosemary extract, parsley, taurine, dried chicory root, carrageenan, vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin supplement, D-calcium pantothenate, riboflavin supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin B12 supplement, biotin, folic acid, copper sulfate, calcium iodate and sodium selenite.

**Guaranteed Analysis:** Crude Protein 11.0% min Crude Fat 5.5% min Crude Fiber 1.0% max Moisture 78.0% max

**Calorie Content:** 1,347 kcal/kg (210 kcal/can) Calculated Metabolizable Energy



# Adult

**Available Size:** 5.5 oz. Can

**Ingredients:** Chicken, chicken liver, salmon, turkey, duck, chicken broth, whole grain brown rice, white rice, oatmeal, potatoes, barley, egg, guar gum, flaxseed meal, dried kelp, carrots, peas, apples, dried skim milk, cranberries, rosemary extract, parsley, taurine, dried chicory root, carrageenan, vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin supplement, D-calcium pantothenate, riboflavin supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin B12 supplement, biotin, folic acid, copper sulfate, calcium iodate and sodium selenite.

**Guaranteed Analysis:** Crude Protein 10.0% min Crude Fat 5.0% min Crude Fiber 1.0% max Moisture 78.0% max Ash 2.0% max

**Calorie Content:** 1,200 kcal/kg (187 kcal/can) Calculated Metabolizable Energy



# Indoor (formerly Senior Hairball)

**Available Size:** 5.5 oz. Can

**Ingredients:** Chicken, chicken liver, salmon, chicken broth, turkey, duck, whole grain brown rice, white rice, oatmeal, potatoes, barley, powdered cellulose, egg, guar gum, flaxseed meal, dried kelp, carrots, peas, apples, dried skim milk, cranberries, rosemary extract, parsley, taurine, dried chicory root, carrageenan, vitamin A acetate, vitamin D3 supplement, niacin supplement, d-calcium pantothenate, riboflavin supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin B12 supplement, biotin, folic acid, copper sulfate, calcium iodate and sodium selenite.

**Guaranteed Analysis:** Crude Protein 10.0% min Crude Fat 5.0% min Crude Fiber 2.5% max Moisture 78.0% max Ash 2.0% max

**Calorie Content:** 1,150 kcal/kg (179 kcal/can) Calculated Metabolizable Energy



# Weight & Mature Care (formerly Light)

**Available Size:** 5.5 oz. Can

**Ingredients:** Chicken, chicken broth, salmon, chicken liver, turkey, duck, whole grain brown rice, oatmeal, barley, powdered cellulose, egg, guar gum, flaxseed meal, dried kelp, carrots, peas, apples, dried skim milk, cranberries, rosemary extract, parsley, taurine, dried chicory root, carrageenan, vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin supplement, D-calcium pantothenate, riboflavin supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin B12 supplement, biotin, folic acid, copper sulfate, calcium iodate and sodium selenite.

**Guaranteed Analysis:** Crude Protein 9.5% min Crude Fat 3.0% min Crude Fiber 2.5% max Moisture 78.0% max Ash 2.0% max

**Calorie Content:** 949 kcal/kg (148 kcal/can) Calculated Metabolizable Energy



## Toonsie to the Rescue

From *Chicken Soup for the Soul: I Can't Believe My Cat Did That!*

*It always gives me a shiver when I see a cat seeing what I can't see.*

~Eleanor Farjeon

To paraphrase Mick Jagger, you probably don't know what you want, and it doesn't matter anyway because you'll always get what you need. And sometimes what you need has fluffy black fur, lime-green eyes, and meows.

Whoever said that cats are aloof and independent must have been a dog owner, because Toonsie was high-maintenance. Little did I know that when a cat came running up to me in my yard, she would come to rule the roost. Once Toonsie maneuvered herself into our home, she became the proverbial only child. She demanded, and received, our undivided attention. Prospero and I rearranged our schedules to meet her needs. All meals were planned to include foods that Toonsie enjoyed, with a special emphasis on sushi from her favorite Japanese restaurant. And most importantly, we never, ever attempted to take another vacation once she became a member of our family.

Occasionally, however, we humans do have to have to treat ourselves to a good time, even if it means incurring her wrath.

Toonsie always knew when something was up that might upset her daily routine. So when she constantly meowed that sunny summer morning, we thought she was protesting our decision to spend the day at the Jersey shore. Being left alone for six hours is animal cruelty in her eyes. But she usually reacted by sitting in the middle of the living room floor and turning her back on us — the ultimate snub.

This day was different. Toonsie was making a racket in the hallway that led to the bedrooms. The crying and meowing was nonstop. Finally, she decided to stick her nose in the electrical outlet. At first I thought it merely was a shameless bid for attention. Toonsie always tended to be a bit dramatic. But then my husband, Prospero, joined her on the floor and stuck his nose near the outlet too. What can I say? He always indulged her.

"I need a screwdriver," he said. At this point I felt like I needed a screwdriver, but not the tool.

Prospero removed the cover plate only to find a spark arcing from the outlet. He raced downstairs to shut off the circuit breaker, thus preventing an electrical fire.

Had it not been for Toonsie's keen sense of smell, we would have returned from our day at the beach to find our house burned to the ground. More importantly, our precious little cat would have been trapped in the inferno, and our hearts would have been broken forever.

Toonsie wasn't throwing a tantrum on that warm summer morning, she was warning us of danger. I still cannot believe that a little stray cat — that we weren't sure about taking in — prevented a life-changing catastrophe. And as we came to know over and over again, we needed her just as much as she needed us.

Thank goodness for our fuzzy lifesaver. Toonsie saved the day.

~Lynn Maddalena Menna

