

AN EXCLUSIVE MONTHLY COMMUNIQUÉ FOR OUR WRITERS

Chicken Soup for the Soul[®] the INNER CIRCLE

J U L Y 2 0 1 5

A Note from Your Publisher

Our writer's quote at the bottom of this page is particularly relevant this month because it is definitely an insane asylum around here at Chicken Soup for the Soul.

We have expanded our office space again—for the third time since we bought the company in 2008 and moved it to Connecticut.

It's not just because our book business is booming—we've also

expanded our pet food business (recently adding a grain-free line for dogs and cats), we have a newly designed line of delicious soups (for people), we've dramatically expanded our online presence and our website, and we've launched Chicken Soup for the Soul Productions, which has a TV show starting on CBS this fall and a major motion picture coming out for the holidays in 2016!

Four people in the publishing group finally got to move from folding tables to new workspaces or offices. And almost everyone in the company changed desks or offices, so now we are all wandering around looking for each other. People keep walking into their old offices by accident and surprising the new occupants. It's fun but pretty crazy around here!

Your publisher, Amy Newmark  @amynewmark



Moving day chaos!



There was lots of peeking through the construction curtain into the new space a couple of weeks ago.

Being an author is being in charge of your own personal insane asylum.

~Terri Guillemets

INSPIRATION for
Writers

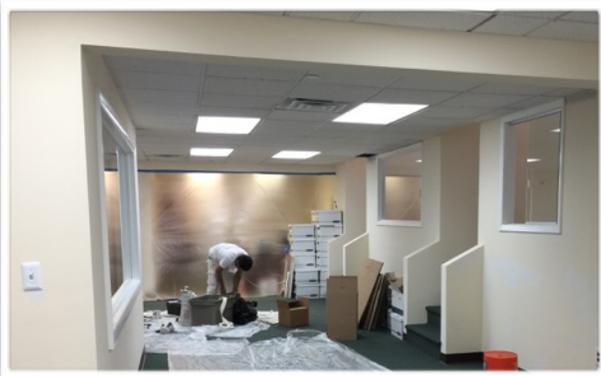
Changing lives one story at a time™

CHICKEN SOUP FOR THE SOUL EXPANSION MADNESS!



This is not a moving day photo. This is actually how we were packed in before adding the additional space! By the way, those white binders contain your permission forms—one binder per book—occupying 85 feet of shelving.

Dawn Aquino, executive assistant to our CEO and Mother Hen to all of us, displays her moving-day war injury.



Still painting our “chicken broth” pale yellow walls on the morning of the furniture delivery—of course!

Mary Fisher, executive assistant to our Publisher, and Victor Cataldo, our new Director of Production & Project Management, working at his folding table while waiting for his new office.



BRING ON THE BOOK SIGNINGS!



Patti Foster, a contributor to *Chicken Soup for the Soul: Recovering from Traumatic Brain Injuries*, hosted two book signings recently. Her first was in San Antonio at the North American Brain Injury Society Conference, which is where the picture at left was taken. (Patti is on the right.) She sold more than a dozen books at the conference. Her second book signing was at the Virginia Commonwealth University 39th Annual Brain Injury Conference in Williamsburg, Virginia. At that book signing she sold more than 20 books! Congratulations, Patti!

Manpreet Dhillon, a contributor to *Chicken Soup for the Soul: Time to Thrive*, pictured right, is a certified personal and executive coach with a certificate in



Human Resources with a master's degree in Organizational Management. This allows her to be able to support women on moving forward in their lives. Manpreet hosted a book signing as a fundraiser for Tka's Eternal Life Society in May. She hosted the signing at the Listel Hotel in Vancouver, British Columbia with over 60 attendees! She sold 30 copies of the book and had some local press too.



Contributor **Nancy Panko** (pictured left) hosted another book signing in May selling copies of *Chicken Soup for the Soul: Hope & Miracles* and *Chicken Soup for the Soul: Find Your Inner Strength* at the first annual Read Local Book Festival in Durham, North Carolina. Nancy's story from *Chicken Soup for the Soul: Hope & Miracles* was even chosen to be read on-stage.

"I was happy to represent Chicken Soup for the Soul," said Nancy. "Many people immediately recognized the Chicken Soup for the Soul books, others remembered it from years past and were happy to see the books still being published."

Ruth Logan Herne's local public library hosted a book signing for several authors in Hilton, New York in May. Ruth contributed a story to *Chicken Soup for the Soul: The Power of Forgiveness* and found the response to her story in the book was gratifying. Ruth, pictured right, is signing a copy of the book for a happy reader.



"We had a lovely turnout throughout the afternoon," Ruth said. "I'm so grateful to the Mainly Books Friends of the Parma Public Library for hosting the event."

Suzanne Brazil, contributor to *Chicken Soup for the Soul: Thanks to My Mom*, hosted a book signing as a fundraiser for A Safe Place, a domestic violence crisis center in Zion, Illinois. Suzanne, pictured left signing a book, sold more than 53 books and continues to sell more.

"We sold books from Norway to Indiana to Texas!" Suzanne said. You can read a full recap of the event on Suzanne's blog [here](#).

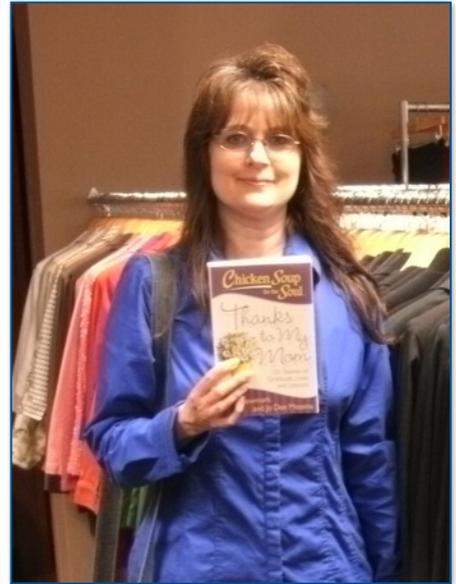


EVEN MORE BOOK SIGNINGS!

Michelle Watkins, a contributor to *Chicken Soup for the Soul: Thanks to My Mom*, hosted a book signing as a fundraiser for Bethlehem House, a maternity shelter in Omaha, Nebraska. The shelter provides safety, prenatal classes, food, clothing and baby items for expectant moms facing unplanned pregnancies. She sold 21 books!

Michelle took her photo (right) at the Humble Lily Thrift Store where all of the proceeds go to the Bethlehem House. She found that many donors bought more than one copy and because the books were sold in early May, they were the perfect gift for Mother's Day.

"The selling of these books was a joyful experience for me," Michelle said. "Not only did we work together to help a good cause, but the donors were amazing."



Martha Penhall, a contributor to *Chicken Soup for the Soul: What I Learned from the Dog*,



hosted a book signing for a Pet Partners "Treats and Sweets" event celebrating National Therapy Animal Day in May in Vancouver, Washington.

Pet Partners is a national non-profit that has registered nearly 50,000 therapy animal teams that are specially trained to lovingly share the healing power of pets with people in need. Pet Partners teams interact with a variety of people including veterans, seniors living with Alzheimer's, patients in recovery, students facing literacy challenges, people with intellectual or physical disabilities, and those approaching end of life.

FIRST COME, FIRST SERVED!

We hope you opened the e-mail we sent about our Chicken Soup for the Soul Expansion Sale, but if you didn't, don't worry! We still have stock of most titles published since mid-2008. This is your rare opportunity to buy books without going through the Simon & Schuster warehouse, where you need to buy in full cases of 20 copies of the same title. For as long as our supplies last, we are offering you a special deal:

Buy any six of our regular books for \$7.50 each. You can pick six copies of one title, or any combination of books to reach six. We will ship them to you via Priority Mail, anywhere in the U.S. The cost per box is \$45: 6 books x \$7.50 = \$45. Unfortunately, the cost to ship to Canada from our office is prohibitive, so we can only offer this special deal for shipments within the U.S.

Payment will be via PayPal, the way we always do it. Please contact Barbara at blomonaco@chickensoupforthesoul.com to inquire about which titles are available and to place your order.



SUMMER GIVEAWAY WINNERS!

Congratulations to our Summer Giveaway Winners! We asked you to choose your favorite among our next four titles. The winner by a small margin was *Chicken Soup for the Soul: Dreams and Premonitions!* Here are the six winners of our random drawing with their first choice from our next four books:

Mark Anthony Rosolowski – *Chicken Soup for the Soul: Think Possible*

Adrienne Paradis – *Chicken Soup for the Soul: Think Possible*

Pamela Kent – *Chicken Soup for the Soul: Inspiration for Nurses*

Annette Langer – *Chicken Soup for the Soul: Volunteering & Giving Back*

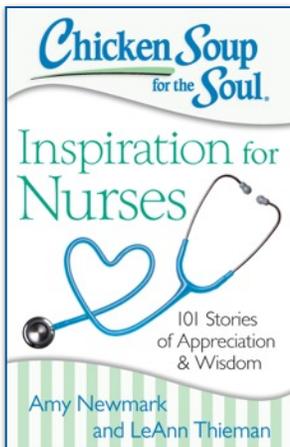
Mary Beth Magee – *Chicken Soup for the Soul: Inspiration for Nurses*

Dean Miller – *Chicken Soup for the Soul: Dreams and Premonitions*

Just a reminder that these are future titles, so winners will receive their chosen books when they go on sale!



YOUR NEXT BOOKS!



Chicken Soup for the Soul: Inspiration for Nurses

101 Stories of Appreciation & Wisdom
By Amy Newmark and LeAnn Thieman

On Sale: July 21, 2015

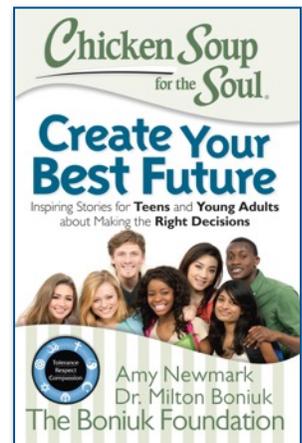
Becoming a nurse is a calling—it's a tough job but a rewarding one. This collection of 101 stories will encourage, inspire, and reassure you that your patients and their families appreciate your compassionate service. Reignite your passion for nursing!

Chicken Soup for the Soul: Create Your Best Future

Inspiring Stories for Teens and Young Adults about Making the Right Decisions
By Amy Newmark and Dr. Milton Boniuk

On Sale: July 14, 2015

You can't be a success in life if you can't get along with other people—at home, at school, and at play. This collection of stories about tolerance, acceptance, self-esteem, and making good decisions will help teens and young adults create their best future. Great lessons for teens in an entertaining package!



When I copied and pasted my story into the box on the submission form it lost all of its formatting. Now, when the editors read it, they won't know how it should look. How can I be sure that the formatting will be correct if you publish my story?



When text is copied and pasted into the box on our submission

form it loses most of the formatting and any italics that are there. There is no need to be concerned about this. In the early stages of the selection process our editors are only concerned with content. If your story is selected by us, our editors will work with you to get your story or poem into the exact format you wish—at least to the extent that we agree with you! (We don't use bolding in our stories and we sometimes disagree about the use of italics as well.)